

## PrimeSoft unites Sevitec Informatik and ZigWare

**Eschlikon (Switzerland), 24 May 2022 - The companies Sevitec Informatik and ZigWare will in future operate under the single PrimeSoft umbrella brand. This marks the completion of the two-year integration phase for the PrimeSoft Group with locations in Switzerland and Germany.**

Under the leadership of Martin Vogt, Group CEO, the PrimeSoft Group has been working intensively since 2020 on a unified organisation and culture. Project implementation and customer support are now carried out by cross-company and cross-border teams of employees. The simplified structure and the focus on the umbrella brand will permit the PrimeSoft Group to make its processes even more efficient and strengthen its market presence. This is particularly important in the highly competitive labour market.

The two company founders Robert Schreyer (ZigWare) and Jürg Geiser (Sevitec) initiated and helped drive this dynamic development of the company on the PrimeSoft Board of Directors. "The very good consolidated financial statements for 2021 show that we are on the right track," says a pleased CEO Martin Vogt. In order to sustain growth, PrimeSoft is strengthening its management team and is currently recruiting a Head of Sales & Marketing and a Head of Finance & Administration.

The established product brands Brandic and OneOffixx will continue to exist and be supported. PrimeSoft will also continue to pursue and build upon its successful strategy with the existing business areas of template software, document automation and software engineering. In this context, continuity in management and shareholders is an important success factor for our company.

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### **About PrimeSoft**

PrimeSoft is a leading group of companies in software development, template software and training based on state-of-the-art Microsoft technologies. The products Brandic, Brandic 365 and OneOffixx are an essential part of PrimeSoft's offering. The group employs a total of around 40 people at its three locations in Switzerland and Germany. More than 600,000 users use the company's innovative software solutions every day, which perfectly complement and fit seamlessly into Microsoft's range of services.